

Our Philosophy

Mission

Turning encounters into innovation

Our world is built on encounters; they are the very basis of society.
People encounter people.
Companies encounter companies.

We believe these connections bring innovation,
which in turn leads to new ways of working and doing business.

By developing innovative products,
we change how people and companies value their encounters,
and even change how those encounters take place.

Vision

Become business infrastructure

Transport networks, electrical grids, the internet.
These are some of the roads of society.

We believe another road is possible.
A new form of infrastructure for the business world.

This road connects people with people, companies with companies,
and turns everyday business into innovation.

We aim to be that new road, that business infrastructure.

Values

Face your mission and love your work

Lead the customer

Anticipate the experience

Make decisions with determination and intent

Find a faster way

Leverage all strengths

Appreciate and be inspired

Don't fear change, and challenge yourself

Premise

Balancing security and convenience