#### To whom it may concern:

Company name	Sansan, Inc.
Representative	Chikahiro Terada,
	Representative Director & CEO
	(Code: 4443 TSE Prime Market)
Contact	Muneyuki Hashimoto,
	Director, Executive Officer, CFO
Tel	+81-3-6758-0033

#### Sansan to Launch the Bill One Business Card

Sansan, Inc. today announced its launch of the Bill One Business Card, a corporate credit card optional with the Bill One cloud-based invoice management solution.

Sansan, with its mission of "Turning encounters into innovation," provides corporate databases and other digital transformation (DX) solutions that reshape how people work. Its principal services, provided in Japan and internationally, are the namesake Sansan sales DX solution, Bill One cloud-based invoice management solution, Contract One contract DX solution, and Eight contact and career management app.

The Sansan Group, to enhance shareholder and enterprise value over the longer term, is pursuing measures to grow its Sansan and Bill One businesses, and to expand profitability for the Eight business. One result of this effort is the steady growth of Bill One since the service launched in May 2020. Its annual recurring revenue (ARR) exceeded 2.7 billion yen as of February 2023, while its functions are being continually upgraded and expanded to support further growth. The newly launched Bill One Business Card, used in combination with Bill One, will further enhance accounting productivity for users, while also providing compatibility with Japan's Invoicing System and Electronic Bookkeeping Act when paying by credit card. The Group believes the benefits from this service will contribute to further net sales growth for Bill One. See the attached materials for details.

Of note, this measure's effect on the Group's business performance will be realized over the medium-tolong term. The impact on consolidated results in the current fiscal year will be minimal.

#### Attached materials

 Press release: "Sansan to Provide Payment Services with Bill One Business Card Already being adopted by 200 companies, speeds up monthly closing"
 Concerning the Bill One Business Card



#### Sansan to Provide Payment Services with Bill One Business Card

#### Already being adopted by 200 companies, speeds up monthly closing

TOKYO, May 30, 2023 – <u>Sansan</u>, a leading provider of digital transformation (DX) solutions that reshape how people work, on June 1, will launch the Bill One Business Card as an option for its Bill One invoice management solution.

Bill One account holders can use the card with no separate fee<sup>1</sup>. Used in combination, Bill One and the Bill One Business Card will further enhance the productivity of accounting operations, provide compatibility with Japan's Invoicing System and Electronic Bookkeeping Act when paying by credit card, and accelerate month-end closing.



#### Background

Bill One is an invoice management service for receiving and digitizing all types of invoices, including physical invoices received by post and PDF invoices sent as email attachments. This speeds up month-end closing. In the three years since its launch in May 2020, the service has reached annual recurring revenue (ARR) upward of ¥2.7 billion and gained the top market share among cloud-based invoice receipt services.<sup>2</sup>

Invoices and corporate credit cards are the main methods of payment between businesses, with use of credit cards increasing at a notably fast pace. In a Sansan survey<sup>3</sup> on corporate credit cards, approximately half of respondents indicated they felt the use of services paid for with such cards has increased in recent years, and further increase is expected.

At the same time, administrative tasks for corporate credit cards are generally done manually, which can hamper the speed of month-end closing procedures. The Sansan survey showed the time needed to verify documentary proof (receipts and invoices) is a major problem for accounting operations. Moreover, with the introduction of the Invoicing System in October 2023, procedures for corporate credit cards are expected to become more complex. This is because the system brings the need to confirm whether the documentary proof received meets the requirements for a qualified invoice.

Sansan is providing a solution to these administrative problems with corporate credit cards by offering the Bill One Business Card to speed up month-end closing. By using Bill One and the Bill One Business Card together, companies can centrally manage administrative processes for invoices and corporate credit cards, the main



methods of payment between businesses, through the Bill One system.

#### **Overview of the Bill One Business Card**

The Bill One Business Card is a corporate credit card to accelerate month-end closing. It uses Sansan's accumulated digitization technologies to solve issues associated with such credit cards. The main features are as follows.

#### Streamlines manual procedures for corporate credit cards

Using the Bill One Business Card allows for automatic verification of the card account statement against documentary proof. The proof uploaded to Bill One is digitized by the end of the following business day, and the system shows an alert if the card statement does not match the proof. This enables efficient comparison of data, which an accounting manager generally does visually. Also, after the card is used, the user automatically receives a prompt from Bill One to upload documentary proof, freeing the accounting manager from the need to remind users to submit proof each time.

#### Compliance with Japan's Invoicing System and Electronic Bookkeeping Act

Before the start of the Invoicing System, in October 2023, Sansan plans to add functionality that will allow confirmation of whether documentary proof received after the card is used meets the requirements for a qualified invoice. This will reduce the workload for the time-consuming system. Documentary proof submitted after the card is used is also saved in a format satisfying the Electronic Bookkeeping Act's requirements.

#### Reduced risk of unauthorized use

Companies can set usage limits and restrict usage periods for each card, and even exclude certain types of spending. The usage status for all issued cards is also linked in real time on the Bill One system. These features reduce the risk of unauthorized use.

#### Basic Information on the Bill One Business Card

Dasic information on the	e bill Olle Busilless Calu
Card name:	Bill One Business Card
Card brand:	Visa
Issuing partner:	Infcurion, Inc.
Card type:	Credit card (usable at regular participating merchants)
Issuance form:	Virtual card and physical card (3D Secure 2.0 compatible) (planned)
No. of cards issuable:	No limit
Fees:	No initial fee, annual fee, or issuance fee
Foreign transaction fee:	None
Monthly usage limit:	100 million yen
Payment method:	Bank transfer *account transfer (planned)
Payment due date:	Bank transfer on 15th of each month (on bank holidays, the following business day)
	*possible to change
Items digitized from	
documentary proof:	Merchant name, total amount, currency
	*QIS number, consumption tax rate, consumption tax amount (planned)

#### Inquiries regarding functionality and use

Inquiries can be made by telephone or online form through the Bill One product website. Current Bill One customers should contact their sales representative.

Inquiry form for the Bill One Business Card: <u>https://bill-one.com/lp/card/</u>

#### Notes

- 1. There is no card usage fee. Digitization of documentary proof uses the customer's Bill One license invoice digitization quota.
- 2. Sansan Inc., "<u>Bill One Cloud-Based Invoice Receipt System Gains Top Market Share in the Invoice Receipt Services Market</u>" (July 14, 2022) (Japanese)
- 3. <u>Sansan Inc., "Survey on Corporate Card Usage" (May 30, 2023)</u> (Japanese)

#### Bill One – Cloud-based Invoice Management for Fast Monthly Closing

Bill One is an invoice management solution from Sansan, Inc. Through Bill One, corporate users can receive all invoices (paper or electronic), by post or email, and then quickly and accurately digitize them for processing and



approval. Its centralized, cloud-based management modernizes inefficient, analog practices. Bill One speeds up management's decision-making and streamlines the monthly closing process.

#### About Sansan, Inc.

With its mission of "Turning encounters into innovation," Sansan provides its namesake Sansan B2B service powering digital transformation (DX) in companies, the Eight career management app for individual professionals, Bill One for cloud-based invoice management, and Contract One, the contract DX solution.

#### Established: June 11, 2007

Website: <u>https://www.corp-sansan.com</u> Head office: Aoyama Oval Building 13F, 5-52-2 Jingumae, Shibuya-ku, Tokyo 150-0001, Japan Capital: 6,553 million yen (as of February 28, 2023) Business: Planning, development, and sales of cloud-based solutions that promote digital transform

Business: Planning, development, and sales of cloud-based solutions that promote digital transformation and reshape how we work

#### **Contact for press inquiries**

Sansan Inc. Brand Communication Dept. Email: pr@sansan.com





# **Concerning the Bill One Business Card**

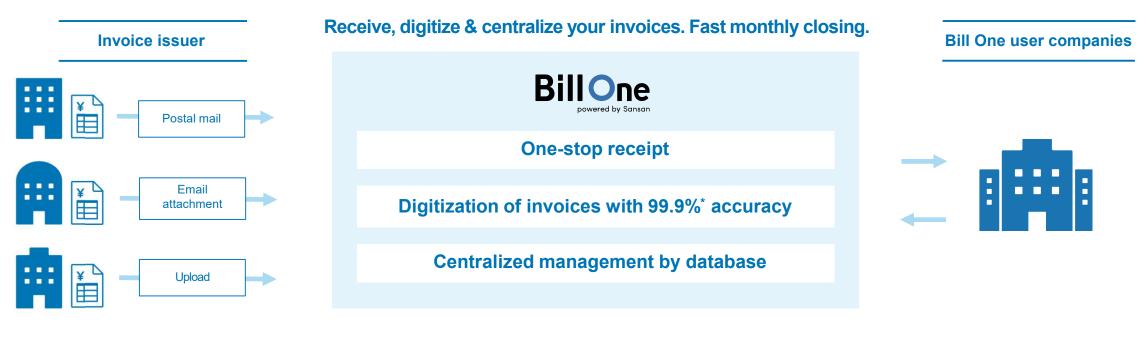
May 30, 2023 Sansan, Inc. Receive, digitize & centralize your invoices. Fast monthly closing.





## Service Overview

Making all forms of invoices receivable online, while promoting digital transformation (DX) of invoice operations through accurate digitization. After introducing Bill One, user customers can smoothly handle various legal amendments and fast monthly closing of accounts.

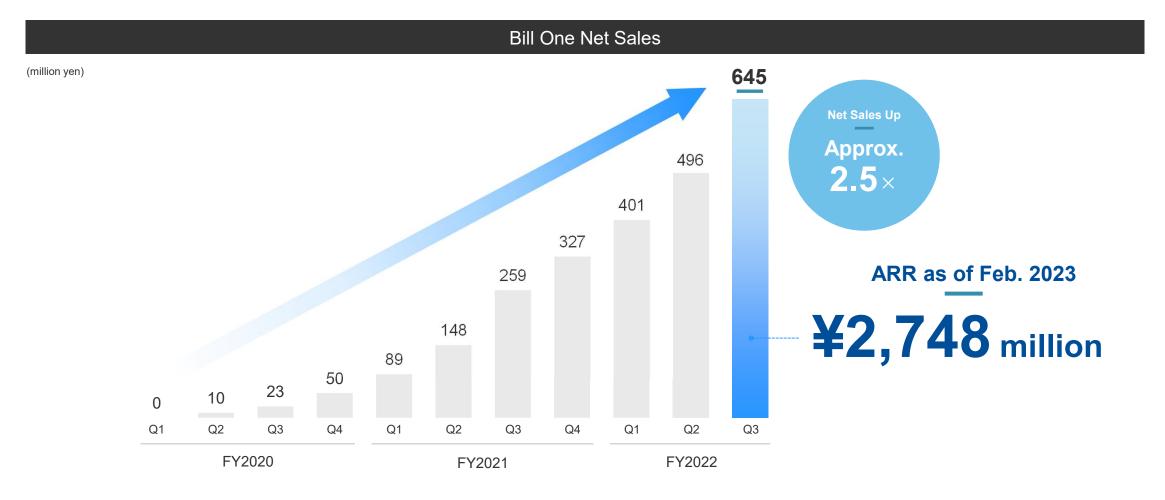


#### Responds to legal amendments, etc.

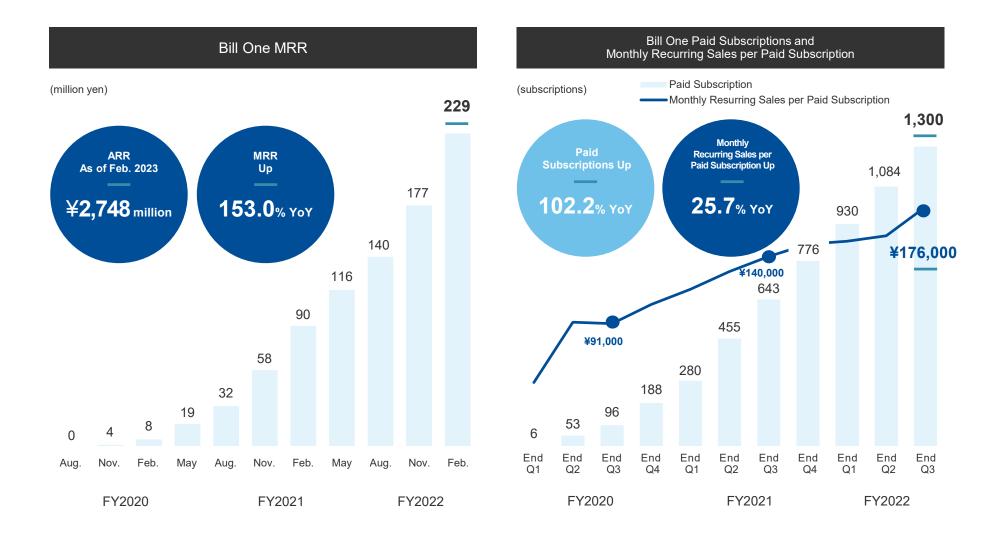
## Released in 2020, functions updated 1,000+ times

## Bill One Growth

Rapid growth in net sales since May 2020 service launch. ARR (as of February 2023) exceeded ¥2.7 billion.



#### Adopted by 1,300 Companies



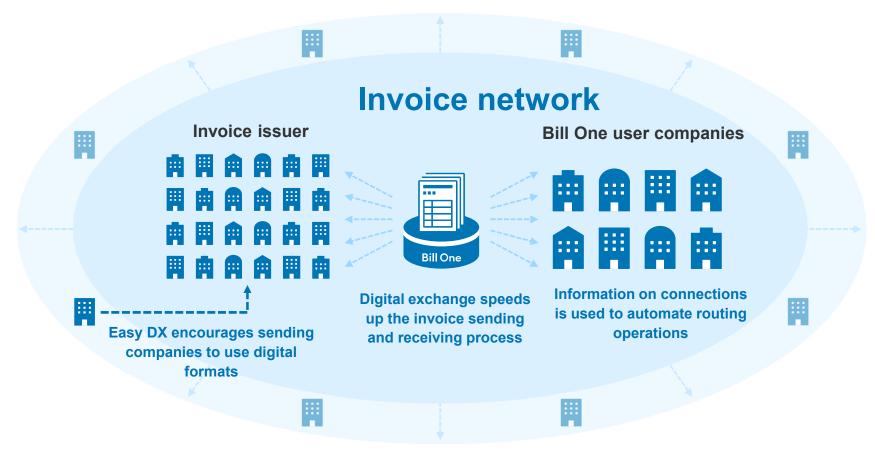
## Customer Base

Acquiring customers from different business types, regardless of company size.



#### Bill One Invoice Service Network

#### Companies in the invoice network: 73,000 Amount handled: ¥16 trillion annually



Corporate credit card for fast monthly closing

# Bill One Business Card











#### **Virtual card**

#### **Physical card**





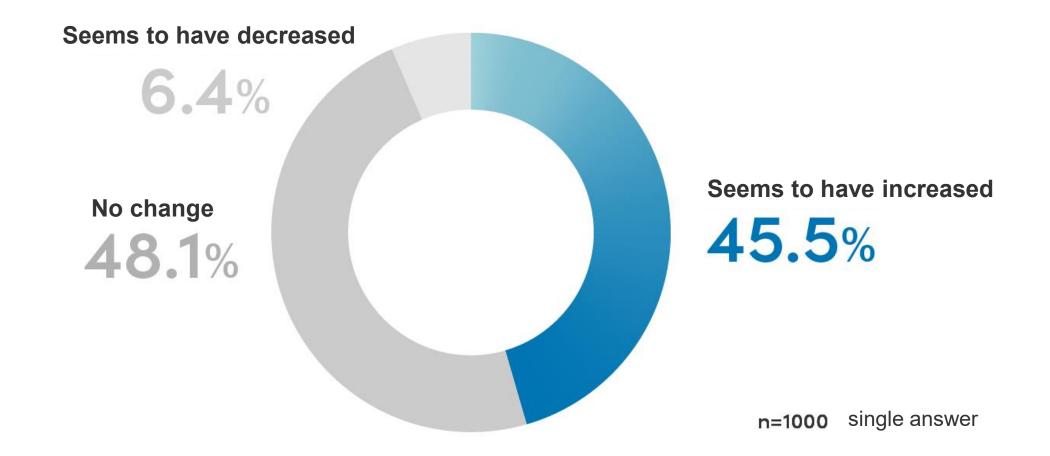






#### Use of Corporate Credit Cards Is Increasing

Q. Do you feel that use of corporate credit cards has increased in recent years?

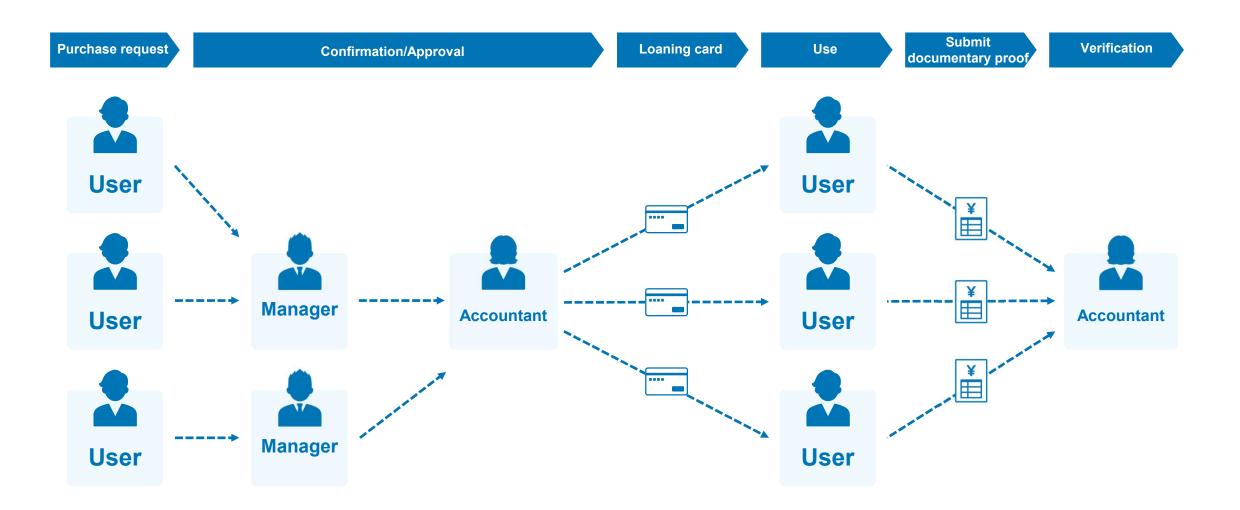


## Manual procedures are a problem

## for companies.

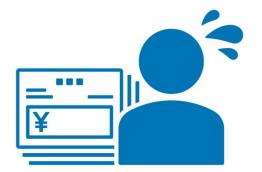
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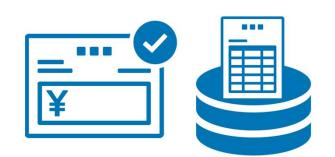
## Using a Corporate Credit Card



## The Triple Burden of Corporate Credit Cards

#### The Triple Burden of Corporate Credit Cards







Follow-up manual operations

Compliance with laws and regulations

Preventing unauthorized use

## 1. Follow-up Manual Operations

**Q.** What problems do you have using corporate credit cards?

Time required to verify documentary proof 51.8% against the account statement Time required to collect documentary proof 34.8% (receipts, invoices, etc.) Card management (such as preventing 26.1% loss) is time-consuming 23.4% Risk of unauthorized use by employees 19.1% Issuing cards is time-consuming 5.8% Other

n=1000 Multiple answers

## 1. Follow-up Manual Operations

Verifying credit card account statement against documentary proof

1		

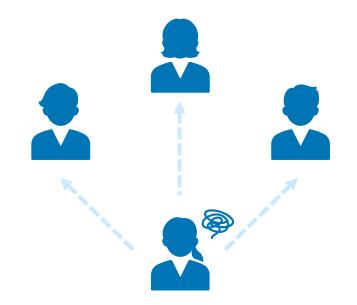


Account statement

**Documentary proof** 

Each item is verified visually

Requesting submission of documentary proof



Remind users for each item

### 1. Follow-up Manual Operations

# An average of 4.7 days per month

is spent collecting vouchers from applicants and reconciling application details with usage statements

Added work with introduction of new laws and regulations

Invoicing System

Revision of Electronic Bookkeeping Act



October 2021 to end of March 2023



January 2022 (grace period ends in December 2023)

Saving the credit card usage statement and documentary proof will be required after invoicing system is introduced

## Before implementation of invoicing system

For purchases under ¥30,000 (incl. tax), a purchase tax credit was permitted just by entering the amount in the ledger, without saving the receipt.

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Credit card usage statement

## After implementation of the invoicing system

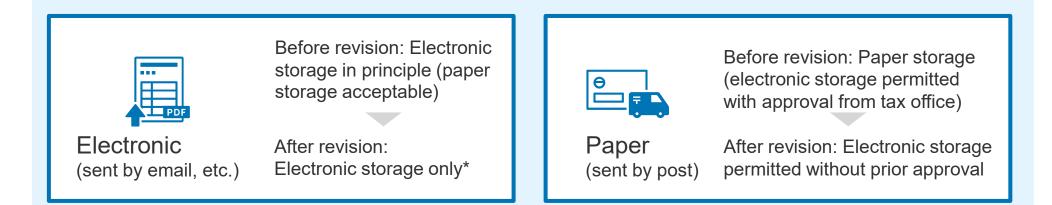
After implementation of the invoicing system Receipts will be required for all purchases\*, even those under ¥30,000 (incl. tax). Confirmation required to ensure that items that meet requirements for a qualified invoice or qualified simple invoice are listed on the receipt.

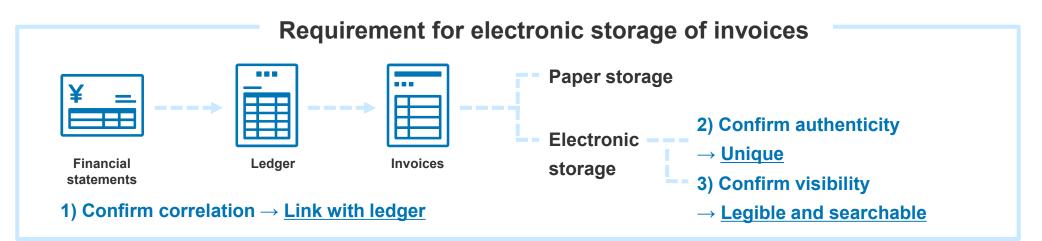


Receipts, bills of delivery, etc.

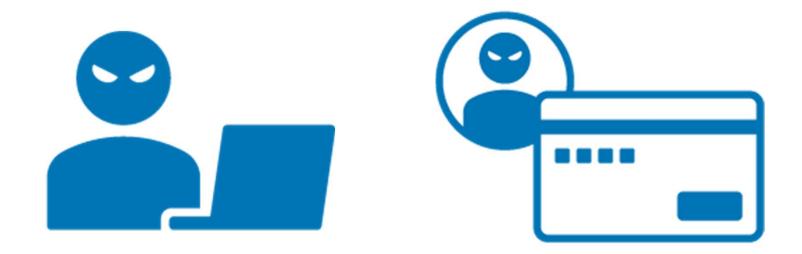
\*Certain exceptions apply

#### **Detailed requirements must be met for electronic storage**





## 3. Preventing Unauthorized Use



## Management workload to mitigate risk

Solutions for issues with corporate credit cards using digitization technologies

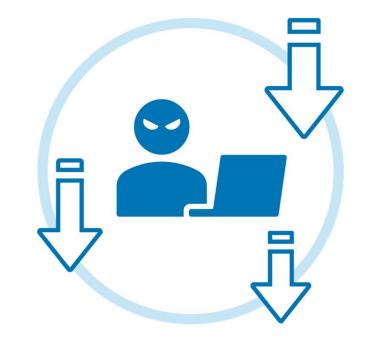
# Further fast monthly closing



#### **Solutions for Triple Burden of Corporate Credit Cards**







Streamlined operations through digitization

Compliance with laws and regulations Reduced risk of unauthorized use

#### **Solutions for Triple Burden of Corporate Credit Cards**







Streamlined operations through digitization

Compliance with laws and regulations

Reduced risk of unauthorized use

#### **1. Streamlined Operations Through Digitization**

#### Verify usage statement with documentary proof

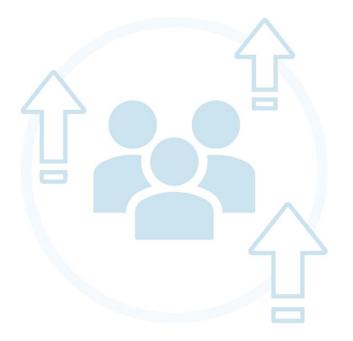
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#### **1. Streamlined Operations Through Digitization**

#### Request sent to card user to submit documentary proof



#### **Solutions for Triple Burden of Corporate Credit Cards**







Streamlined operations through digitization

Compliance with laws and regulations Reduced risk of unauthorized use

#### **Invoicing System**

#### **Revision of Electronic Bookkeeping Act**

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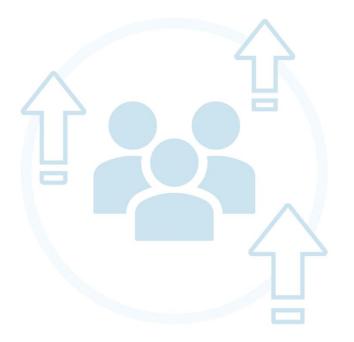
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#### **Solutions Triple Burden of Corporate Credit Cards**







Streamlined operations through digitization

Compliance with laws and regulations

Reduced risk of unauthorized use

#### 3. Reduced Risk of Unauthorized Use

#### **Restrict card users, recipients and term of availability**

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Detail	Card name/number	User name	Usage restrictions	Available period	Current month's usage/limit	Status
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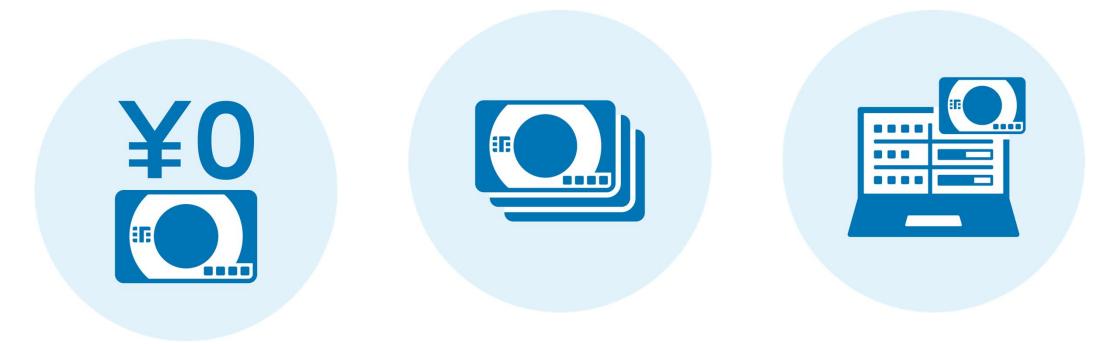
### The Triple Burden of Corporate Credit Cards



#### manual operations

# wiFurther fast monthly mauthoriz closing

### **Available Free to Bill One Account Holders**



Free to Bill One Account Holders No. of cards issuable: No limit Available for immediate use

## Capped at ¥100 Million Usage

Monthly usage limit of ¥100 million per contract company



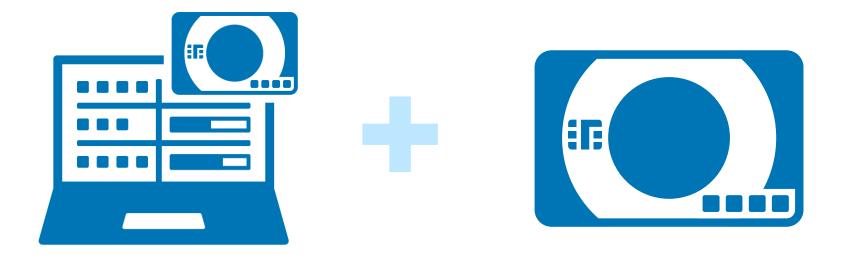
Can also be used for advertising expenses or server costs

#### **Companies Adopting Bill One Business Card**

# 200 companies decided to use the service

## **Service launch on June 1**

#### **Business Model for Bill One Business Card**



Charge for digitization of documentary proof

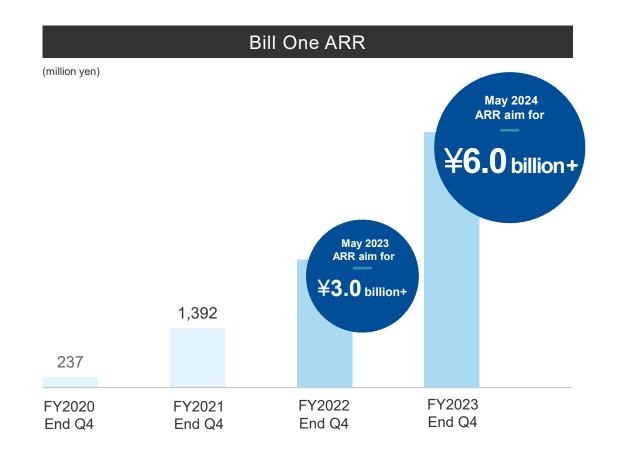
Card use fee paid by merchants Target Gross Transaction Value for Bill One Business Card

# Increase to ¥5 billion/month within a year (¥60 billion annually)

¥600 million / month ¥7.2 billion / year Target **¥5 billion** / month **¥60 billion** / year

#### Outlook for Bill One

## Target ARR of ¥6.0 billion or higher by the end of May 2024



Corporate credit card for fast monthly closing

# Bill One Business Card





